CURRICULUM VITAE

Kimberley Jane Duff, Ph.D.

Cerritos College, 11110 Alondra Boulevard, Norwalk, California 90650

Phone: 714-396-7702 Email: kduff@cerritos.edu

EDUCATION

Ph.D., 1999 University of Illinois at Chicago. Dissertation: Controlling unwanted prejudice: Does practice make perfect? Principle Advisor: Leonard S. Newman, Ph.D.

M.A., 1995 University of Illinois at Chicago. Major: Social Psychology. Thesis: Accessibility as a Mediating Factor in Spontaneous Inferences: Can we Turn Collectivists into Individualists? Chair: Leonard S. Newman, Ph.D.

B.A. with High Honors, 1991 University of California at Santa Barbara, Santa Barbara, CA. Psychology (with one year foreign exchange program at York University, York, England).

HONORS AND AWARDS

Awarded Academic Sabbatical for 1 year, 2017-2018

Elected to Fellow Status, Western Psychological Association

Outstanding Faculty and Mentor Award, Western Psychological Association 2017

Psi Beta Chapter Excellence Award, 2017 (Faculty Advisor)

First annual Cerritos College Transfer Award, 2015

Excellence in the Scholarship of Teaching and Learning Award, American Psychological Association, 2014

Virginia Staudt Sexton National Advisor of the Year Award, Psi Beta 2014

Virginia Staudt Sexton National Advisor of the Year Award, Psi Beta 2013

Outstanding Faculty Member of the Year, Cerritos College 2011-2012

Psi Beta National Chapter Excellence Award 2012 (Faculty Advisor)

Outstanding Advisor, Fall 2011 Psychology Club and Psi Beta

Outstanding Faculty Member of the Year, Cerritos College 2009- 2010

Outstanding Advisor, Spring 2010 Psychology Club and Psi Beta

Wayne Weiten Teaching in Excellence Award, Society for the Teaching of Psychology, American Psychological Association, 2008

Awarded 1 year Academic Sabbatical 2006 - 2007

Outstanding Faculty Advisor, Spring 2006, Psychology Club and Psi Beta

Who's Who of American Women, 2005

Who's Who among America's Teachers, 2005

Outstanding Faculty Member of the Year, Cerritos College 2003-2004

Psi Beta National Chapter of the Year Award, 2002 (Faculty Advisor)

Outstanding Advisor, Spring 2001 Psychology Club

Western Psychological Association Research Award, 2000

Psi Beta National Chapter of the Year Award, 2000 (Faculty Advisor)

Nominated for Outstanding Faculty member of the year award (1999)

Harry S. Upshaw Award for Excellence in Teaching, 1998

EMPLOYMENT

Full Professor (2010-current). Department of Psychology, Cerritos College, Norwalk, California. Chair of the Psychology Department (2015) Cerritos College, Norwalk, California.

Co-Chair (2016 - current), Psychology Department, Cerritos College, Norwalk, California.

Associate Professor (2006 – 2010). Department of Psychology, Cerritos College, Norwalk, California.

Assistant Professor (1999-2005). Department of Psychology, Cerritos College, Norwalk, California. Courses taught include: Introductory Psychology, Online Introductory Psychology, Honors Introductory Psychology, Critical Thinking, Research Methods Laboratory, Social Psychology, Directed Research, Scholar's Honor's Projects, and Research Methods Tutorial.

Chair of the Psychology Department, (2005 - 2008) Cerritos College, Norwalk, California

Chair of the Anthropology, Psychology and Sociology Department, (2003 – 2005) Cerritos College, Norwalk, California

Instructor (1999). Golden West College. Instructor of Introductory Psychology.

Instructor (1999). StudyWorks Inc. Classroom and individual tutor for high school students in preparing them to take the SAT.

Instructor (1997 - 1998) University of Illinois at Chicago (UIC). Graduate seminar in Teaching in Psychology.

Instructor (Summer, 1998) at UIC. Social Psychology

Teaching Assistant Coordinator (Spring, 1997-Fall, 1998) at the Council for Excellence in Teaching and Learning at the University of Illinois, Chicago.

SCHOLARSHIP OF TEACHING AND LEARNING

Invited member of Society of Teaching of Psychology (STP) Committee on Mentoring Taskforce.

Invited workshop facilitator, Harnessing the Power of Technology: How iPads and Apps can be used towards increased student engagement. Center for Teaching and Excellence Summer Institute, Cerritos College, 2017.

Invited representative at the Educational Leadership Conference. American Psychological Association. 2014, 2015. Washington, D.C.

Invited reviewer for National Conferences on Undergraduate Research (2013). Faculty reviewer for the Proceedings of the National Conferences on Undergraduate Research.

Technology Taskforce member, Cerritos College, 2013, JoAnna Schilling, Ph.D. Develop strategies for incorporating technology into the learning experience and evaluating efficacy of tablets, e-books, faculty training on student engagement.

Participant and Campus Facilitator under a Next Generation Learning Challenges (NGLC) grant funded by the Bill and Melinda Gates' Foundation to explore the impact of a study skills intervention on student performance. PI: JoAnna Schilling, Ph.D., Vice President of Cerritos College.

Program Evaluation as a Learning Communities research pilot. (2011). Supervised students to develop a study to assess the effectiveness of a Learning Community Course between the Math and Counseling Departments. Mary Clarke, Ph.D. and Jan Connal, Ph.D.

Faculty Inquiry Group participant, Cerritos College (2009-2010). Met with other faculty weekly to develop study modules to facilitate student success.

Program Evaluation of a Research Method's Tutorial (2007-2010). Provided a tutorial for undergraduates in Research Method's course and conducted an assessment on the effectiveness of the tutorial on student course mastery and efficacy.

Faculty member in the Visual Knowledge Project (2003-2004). Randy Bass, Ph.D. Scholarship of teaching and learning project to examine student learning outcomes.

Faculty member in the New Media Classroom Project, (2000-2001). Randy Bass, Ph.D. supported by the National Endowment for the Humanities. Professional development program to discuss new scholarship, examine new media, and develop strategies for incorporating new technology in the classroom.

Grants

Cerritos College Foundation Appropriations Grant for travel to the Western Psychological Association Conference (2017)

Cerritos College Foundation Appropriations Grant for travel to the Western Psychological Association Conference (2016)

Cerritos College Foundation Appropriations Grant for travel to the Western Psychological Association Conference (2015)

Cerritos College Foundation Appropriations Grant for travel to the Western Psychological Association Conference (2014)

Cerritos College Foundation Appropriations Grant for travel to the Western Psychological Association Conference (2013)

Staff Development Grant for research on educational podcasts, 2007 Society for the Psychological Study of Social Issues (SPSSI) Dissertation Grant, 1998 Sigma Xi Grants-in-Aid of Research Dissertation Grant, 1997 University Graduate Fellowship, 1994-1997, University of Illinois at Chicago.

PROFESSIONAL EXPERIENCE

President-elect, Psi Beta National Honor's Society in Psychology, 2017 - 2019.

Council Member, Western Psychological Association. (2016, 2017, 2018)

Vice President, Western Region, Psi Beta, National Honor's Society in Psychology 2014-2016, 2017-2019.

Psychology Video Author Board, 2015 - 2016, Pearson Education. Developed and storyboarded content for animated and live action video, participated as an interview subject.

BUILD External Advisory Board Member, Multi-Million dollar grant funded by the National Institute of Health (NIH), California State University at Long Beach (2015 - 2018).

Campus Representative, Federal Advocacy Representation Network, American Psychological Association. (2014, 2015, 2016, 2017).

Video Editorial Board Member 2009 – 2012. Pearson Education. Developed content and served as a faculty advisor for an introductory psychology video series.

Committee Chair for the Wayne Weiten Excellence in Community College Teaching Award, American Psychological Association, 2011.

Supplements author for Cozby, P. (2010) Methods in Behavioral Research. McGraw-Hill. Online Learning Center at www.mhhe.com/cozby10e

Committee Member for the Wayne Weiten Excellence in Community College Teaching Award, American Psychological Association, 2010.

Managing Editor for MyPsychLab, Allyn and Bacon, 2007 – 2009. I developed and maintained the psychological content for a multi-media educational learning site for higher education, supported by Pearson Education.

Committee Member for the Wayne Weiten Excellence in Community College Teaching Award, American Psychological Association, 2009.

Textbook reviewer for Pearson, McGraw-Hill, Worth, Cengage, and Sage (2000 – present).

INVITED CONFERENCE PRESENTATIONS

Duff, K.J. & Hughes, K. (2018). Cultivating Mastery Learning Outcomes by Mentoring Students on Scholarship, Research, Leadership, and Community Service. Invited presentation at the annual meeting of the American Psychological Association, San Francisco, CA.

Invited Speaker, Last Lecture Teaching Series, Mentoring First Generation College Students: An Investment of a Lifetime. Annual meeting of the Western Psychological Association. Sacramento, CA. April, 2017.

Duff, K.J., Mahmood, Z., & Lira, Krystal (2017). Students to Scholars: Creating a Path of Research for Community College Students. Invited symposium at the annual meeting of the Western Psychological Association. Sacramento, CA. April, 2017.

Duff, K.J. (2017). Mentoring First Generation College Students: An Investment of a Lifetime. Third annual Psychology Day Conference, Cerritos College.

Duff, K.J. & Ronquillo, J. (2015). Collaboration between honor's societies: A Natural. Teaching and Learning Excellence Symposium. Invited presentation at the annual meeting of the American Psychological Association. Toronto, Canada.

Duff, K.J., Ronquilo, J., Thames, A.D., Gutierrez, S., Lira, A., Mahmood, Z. (2015). Paying it forward: Creating the next generation of mentors. Invited presentation at the annual meeting of the Western Psychological Association. Las Vegas, Nevada. April, 2015.

*Duff, K.J., Miranda, R., Munoz, C. (2010). Behind the Scenes: Getting Students Actively Involved in a Research Methods Course. Invited Presentation at the American Psychological Association. San Diego, California, August, 2010.

Duff, K.J. (2010). Mining Student Experiences: Mentors in the Rough. Invited presentation at the 32nd Annual National Institute on the Teaching of Psychology. St. Petersburg Beach, Florida, January, 2010.

Duff, K.J. (2008). Teaching Critical Thinking across the Discipline. Invited presentation at the Innovative Teaching in Community Colleges Symposium at the annual meeting of the Western Psychological Association.

CONFERENCE PRESENTATIONS

Duff, K.J., (2014) Promoting undergraduate research. Presentation at the Association for Psychological Science, San Francisco, California.

- *Garibay, S., Drummond, D., Perez, P., Palacios, P., Ku, S., Perez, A., Garcia, D., Ronquillo, J., & **Duff, K.J.** (2013). Mindset, Stereotype Threat and Performance in Statistics. Research presented at the annual meeting of the Western Psychological Association Reno, Nevada.
- Thames, A.D., Streiff, V., **Duff, K.J.** Byrd, D., Rivera-Mindt, M. (Fordham University), Irani, M., Hendrix, F., Panos, S., Arentsen, T., & Hinkin, C. (2012). Impact of perceived discrimination and examiner race on neuropsychological performance. Research presented at the annual meeting of the Western Psychological Association, Burlingame-San Francisco, CA.
- Thames, A.D., **Duff., KJ.,** Streiff, V., Hendrix, F., Irani, M., Arbid, N., Rivera-Mindt, M. Byrd, D., Wyatt, G. & Hinkin, C. (2012) Examine-examinee racial discordance impacts neuropsychological test performance: Preliminary findings. Research presented at the annual meeting of the Western Psychological Association, Burlingame-San Francisco, CA.
- *Perez, E. Rivera, A., Flores, G., Carrion, T., An, J. & **Duff, K.J.** (2012). Students doing research on students: Learning communities and student success. Research presented at the annual meeting of the Western Psychological Association, Burlingame-San Francisco, CA.
- ***Duff, K. J.** & Cosio, M. (2008). Development of a Multi-Media Website for Mentoring Students in Research. Workshop presentation at the annual Technology and Education Conference.
- ***Duff, K.J**. & Cosio, M. (2007). Development of a multi-media website. Research presented at the annual meeting of the Western Psychological Association.
- *Duff, K.J., Cosio, M., & Thames, A. D. (2007). If you offer it, they will come: Research Methods Tutorial. Research presented at the annual meeting of the Western Psychological Association.
- ***Duff, K.J.,** Barnes, W. & Long, N. (2002) Confirmatory Hypothesis Testing of Community College Stereotypes. Research presented at the annual meeting of the Western Psychological Association.
- *Duff, K.J., Laughlin, R., & Thames, A. (2001). Stereotype threat in community college students. Research presented at the annual meeting of the Western Psychological Association.
- **Duff, K.J.** (2000, April). Stereotype suppression. Poster presented at the annual meeting of the Western Psychological Association.
- **Duff, K.J**. (1999, May). Pedagogical training: Designing a teacher training course. Poster presented to the 1999 annual meeting of the Western Psychological Association.
- *Duff, K.J., Trampas, L., & Slavick, J. (1998, June). Controlling unwanted prejudice: Strategies individuals use to avoid stereotyping. Poster presented to the 1998 Society for the Psychological Study of Social Issues (SPSSI).

***Duff, K.J.**, Newman, L.S., & Wolsko, C. (1995, May). Culture and spontaneous inferences. Paper presented at the annual meeting of the Midwestern Psychology Association.

Newman, L.S., **Duff, K.J.**, & Hedberg, D. (1995, May). Thought suppression and impression formation. Poster presented at the annual meeting of the Midwestern Psychology Association.

*Newman, L.S., **Duff, K.J**., Schnopp-Wyatt, N., & Brock, B. (1997). Reactions to the Simpson Verdict: "Mindless Tribalism" of motivated inference processes? Paper presented at the annual meeting of the Midwestern Psychology Association.

*Denotes research that students were co-authors on.

PUBLICATIONS

Newman, L.S., Tan, M., Caldwell, T.L., Duff, K.J. & Winer, E.S. (2018 in press). Name Norms: A Guide to Casting Your Next Experiment. Personality and Social Psychology Bulletin.

Thames, A.D., Hinkin, C.H., Byrd, D.A., Bilder, R.M., Duff, K.J., Mindt, M.R., Arentoft, A., & Streiff, V. (2013). Effects of stereotype threat, perceived discrimination, and examiner race on neuropsychological performance: Simple as black and white? Journal of the International Neuropsychological Society, 19, 1-11.

Duff, K.J. (2012). Think: Social Psychology. Pearson Education, Boston: MA.

Duff, K.J. (2010). Passing the Torch to Others: The Importance of Mentoring. Keeley, J., Stowell, J., Beins, B., & Buskist, W. (Eds.). (2010). The Teaching of Psychology in Autobiography: Perspectives from Psychology's Exemplary Teachers (Vol. 3). E-book on the Society for the Teaching of Psychology (APA Division 2) website. Retrieved from http://teachpsych.org/resources/e-books/tia2010/index.php

Duff, K.J. (1998). How to make teaching memorable for both instructor and student. The Newsletter of the American Psychological Association of Graduate Students, Volume 10 pp.19-20.

Duff, K.J. & Newman, L.S. (1997). Cultural and individual differences in the spontaneous construal of behavior: In search of mediating variables. Social Cognition, 15, 217-241.

Newman, L.S., Duff, K.J., & Baumeister, R., (1997). A new look at defensive projection: Thought suppression, accessibility, and biased person perception. Journal of Personality and Social Psychology, 72, 980-1001.

Newman, L.S., Duff, K.J., Hedberg, D., & Blitstein, J. (1996). Rebound effects in impression formation: Assimilation and contrast effects following thought suppression. Journal of Experimental and Social Psychology, 32, 460-483.

Newman, L.S., Duff, K.J., Schnopp-Wyatt, N., & Brock, B. (1997). Reactions to the Simpson verdict: "Mindless tribalism" or motivated inference processes? Journal of Social Issues, 53, 547-562.

WORKSHOPS AND INVITED TALKS

Duff, K.J. (2016) How to prepare a curriculum vitae. Invited lecture for Psychology Club, Cerritos College.

Pennebaker, J.W. and Duff, K.J. (2011). Master Teacher for webinar with Dr. James Pennebaker, sponsored by Current Directions in Psychological Science and Association for Psychological Science (APS).

Duff, K.J. (2011). Social Psychology: Hidden, and not so hidden, influences on our behavior. Invited lecture for the Philosophy Club. Cerritos College.

Duff, K.J. (2007) Mentoring students with web resources. Invited lecture for Psychology Club, Cerritos College.

Duff, K.J. (1999) Stereotypes in the workplace. Invited lecture for Women in Economics, Cerritos College.

Duff, K.J. (1999) Careers in Psychology. Invited workshop presented to Psi Beta, Cerritos College.

Duff, K.J. (1998). How to make teaching memorable for both instructor and student. University of Illinois at Chicago Graduate Teacher Assistant Training.

Duff, K.J. (1998). Invited lecture in upper-level Psychology course about stereotype vulnerability.

Duff, K.J., Epstein, M., Schmidt, E., Harris, T., Cook, D., Pitzer, M., & Martin, A. (1997). Getting into and surviving Graduate School. Invited colloquium presented to Psi Chi Association, University of Illinois at Chicago, Chicago, IL, October, 1997.

Duff, K. J. and Schnopp-Wyatt, N. (1997). Making teaching meaningful: Motivating teachers and students. University of Illinois at Chicago Graduate Teacher Assistant Training.

Duff, K.J., Xiao, M., Lubin, C., & Rafeali-Moore, N. (1997). Cultural diversity among women and their career biographies. Invited colloquium in Psychology of Women, University of Illinois at Chicago.

MEMBERSHIPS IN PROFESSIONAL AND HONORARY ORGANIZATION

American Psychological Association Community College Affiliate

Council of Teachers of Undergraduate Psychology

American Association of University Women

International Society for the Scholarship of Teaching and Learning

Phi Beta Kappa

Faculty advisor of Psi Beta

Psi Chi

Psi Beta

Psychology Teachers at Community Colleges (PT@CC)

Sigma Xi

Society for the Psychological Study of Social Issues (SPSSI)

Society for the Teaching of Psychology (APA Division 2)

Skeptics Society

Western Psychological Association

COLLEGE SERVICE

Department Chair, 2015 - 2017

Supervisor of Classroom Assistants for Research Methods in Psychology Laboratory, 2000-present

Lab Lecture Equity Taskforce Committee, 2014

Campus Committee to evaluate the validity and reliability of college evaluation and process (2013)

C.A.R.E. Mentor 2012-3013

Supervisor of Teaching Assistant Program (TAP) graduate students (2000-ongoing)

Committee member for Child Development hiring Committee (2010)

Program Review Committee (2000 – 2001)

Psychology Club Advisor (1999 – ongoing)

Psi Beta Advisor (1999 – ongoing)

Department Chair (2003 – 2008, 2015)

Hiring Committee Member (full-time and adjunct positions 2000 – ongoing)

TalonNet Advisory Committee (2007 – 2010)

Transfer Committee Member (2008 – ongoing)

REFERENCES

April Thames, Ph.D.
Psychiatry and Biobehavioral Sciences
UCLA

Jaclyn Ronquillo, Ph.D.

Jerry Rudmann, Ph.D.

Cerritos College

Ana Torres-Bower, M.A.

Philosophy Department

Psychology Department Cerritos College

Todd Gaffaney, Ph.D. Psychology Department Cerritos College

Dianne Keenan, M.A. Economics Department Cerritos College

Solomon Namala, Ph.D. Economics Department Cerritos College Kimberley J. Duff Executive Director, Psi Beta

Kathleen Hughes Stellmach Psychology Chair Pasco-Hernando State College

Mentoring and Advisory Roles

Graduate Student Dissertation Committee Advisor

Angela Hoppe- Nagao, EDD California State University at Fullerton, 2014-2015 Daniel Schnopp-Wyatt, Ph.D. Union Institute 2002 – 2005 April D. Thames, M.A. Alliant University 2006 – 2008

Graduate Teaching Assistant Program Supervisor

Cynthia Ayala Munoz, 2015 Yesenia Osuna, M.A. 2013 Vanessa Streiff, M.A. 2012 Patricia Singim, M.A. 2011 Rosie Miranda, M.A., 2009-2011 April Thames, Ph.D. 2009 Karen Beck, M.A. 2001 - 2003

Undergraduate Research Assistants

Reena Rana (2017) Deb Bragg (2016) Alex Gomez (2014) Marco Gomez (2014) Alejandro Vega (2014) Jennifer Munive (2014) Marcos Contreras (Spring 2013) Chelsea Matthews Spring 2013) Jorge Rojas (Spring 2013) Della Drummond (Fall, 2012, Spring 2013) Amanda Perez (Fall, 2012, Spring 2013) Stephanie Garibay (Fall, 2012, Spring 2013) Pamela Perez (Fall, 2012, **Spring 2013)** Sharon Ku (Fall, 2012, **Spring 2013)** Edgar Perez (Fall, 2011, **Spring 2012**)

Abraham Rivera (Fall, 2011, Spring 2012) Patricia Singim (Fall, 2011, **Spring 2012)** Tatiana Carrion (Fall, 2011, **Spring 2012**) Joey An (Fall, 2011, Spring 2012) Guillermo Flores (Fall, 2011, Spring 2012) Mallory Maranon (Fall, 2011, Spring 2012) Kendra Liddington (Fall, 2011, Spring 2012) Danny Walters (Fall, 2011) Keith Eddington (Fall, 2011) German Sanchez (Fall, 2011) Cynthia Ayala (Summer, Fall, 2010) Jessie Osuna (Summer,

2010)

Adam Martin (Spring, 2008) Carlos Salas (Spring, 2006) Rosanna DeLao (Spring, 2006) Thira Latch (Spring, 2006) Holly Gomez (Spring, 2006) Irene Hurtado (Spring, 2006) Jose Deleon (Spring, 2003) Jimmy Nguyen (Spring, Summer, Fall, 2003) Rebecca Eskins (Spring, 2002, Spring, 2007) Nichelle Long (Sping, 2001, Fall, 2001) Rick Laughlin (Fall, 2000, **Spring 2001)** April Thames (Fall, 2000, **Spring 2001)** Bill Barnes (Spring, 2001, **Spring 2002)**

Connie Sandoval (Spring 2001) Dipti Shah (Spring, 2002)

Undergraduate Teaching Assistants

Amalia Lira (2017)

John Feri (2016)

Jessica Montoro (2016)

Francisco Mojica (2016)

Rudy Medina (2015)

Liz Winston (2015)

Yuri Trujillo (2014)

Howard Lee (2014)

Amalia Lira (2014-2015)

Cristy Zuniga (2014-2015)

Della Drummond (2013)

Silvia Gutierrez (2013-2015)

Stephanie Garibay (2013)

Monique Razo (2013)

Joey An (2012-2013)

Guillermo Flores (2011-2012)

Cynthia Ayala Munoz (2009 – 2011)

Rosie Miranda (2010)

Erik Menjivar (2009)

Maria Cosio (2004 – 2008)

Patricia Singim (2007 – 2008)

Nichelle Long (2001 – 2002)

Rebecca Eskins (2002 – 2003)

Debbie Roberson (2003 – 2004)

Jimmy Nguyen (2003 – 2006)

Karen Beck, M.A. (2000 – 2002)

Rick Laughlin (2000 – 2001)

Scholar's Honors Students

Marco Contreras (Fall,

2012)

Priya Sheth (Summer, 2012,

Fall, 2012)

Amanda Perez (Spring

2012)

Kendra Liddington (Spring,

2011)

Mignon de Cruz (Spring,

2011)

Melissa Hildago (Spring,

2011)

Sarah Rosario (Fall, 2007)

Karina Valderrama (Fall,

2007)

Veronica Sanchez (Summer.

2001)

Carlos Salas (Spring, 2006)

Maritza Aguilar (Spring,

2006)

Patty Singim (Spring, 2006)

Fabi Castro (Spring, 2006)

Thira Latch (Spring, 2006)

Rosanna DeLao (Spring,

2006)

Irene Hurtado (Spring,

2006)

Kristy Cahoon (Spring,

2004)

Connie Sandoval (Fall,

2000)

Bill Barnes (Spring, 2000,

Summer, 2000, 2001)

Eddy Tepaz (Fall, 2002)

Tiffany Hughes (Fall, 2002)

Breeza Quezada (Spring,

2003)

Riccardo Flores (Spring,

2003)

Rick Laughlin (Summer,

2000, Fall, 2000)

Ester Chang (Fall, 2000)

Maryanne Vidrio (Spring, 2000)

April Thames (Fall, 2000)

(Select) Undergraduate Student Conference Presentations (These are students that I directly mentored with their research project)

Rana, R., Espinosa, Z., Serrano, S., & Varghese. (2017). The effects of power posing on academic test performance. Poster presented at the Western Psychological Association in Sacramento, California.

Bragg, D.S., & Avalos, G. (2017). How instructor attire, body language, and verbal habits impact student learning. Poster presented at the Western Psychological Association in Sacramento, California.

Zuniga, C., Vega, A., English, C., Winson, E., & Perez, A. (2014). Tattoos and perception: Ink is not so bad. Poster presented at the Western Psychological Association in Portland, Oregon.

Gomez, M., Calderon, K., Gomez, D., & Lira, A. (2014). How motivation effects extracurricular motivation. Poster presented at the Western Psychological Association in Portland, Oregon.

Perez, A. Feliz, G., Burgueno, G., Spirlin, L., & Gonzalez, A. (2014). The impacts of false memory on helping behavior. Poster presented at the Western Psychological Association in Portland, Oregon.

Munive, J.(2014). Cognitive dissonance. Poster presented at the Western Psychological Association in Portland, Oregon.

Gomez, A. (2014). What makes a successful Psi Beta Chapter. Poster presented at the Western Psychological Association in Portland, Oregon.

Perez, A. (2013). The Impact of Religious Stereotypes on Person Perception. Oral presentation at the National Council for Undergraduate Research. University of Wisconsin-La Crosse.

Carvajal, O., Rojaz, J., & Akabike, W. (2013). The effects of Facebook usage on self-esteem. Accepted for presentation at the Western Psychological Association Conference in Reno, Nevada.

Drummond, D. & Gore, J. (2013). The look of love: Studying aggression after exposure to images of male-to-male intimacy. Accepted for presentation at the Western Psychological Association Conference in Reno, Nevada.

Perez, A., Contreras, M., & O'Neal, D. (2013) The impact of religious stereotypes on person perception. Accepted for presentation at the Western Psychological Association Conference in Reno, Nevada.

Razo, M., & Sanchez, C., (2013). What's in a name? The Impact of Names on a Scholarship Application. Accepted for presentation at the Western Psychological Association Conference in Reno, Nevada.

Stiger, M., Fuentes, K., Cara-Tuliao, G., Ku, Sharon, & Perez, P. (2013). Effects of lemon scent on memory recall. Accepted for presentation at the Western Psychological Association Conference in Reno, Nevada.

Buenrostro, A., Madruga, C., Garcia, E., Leyva, E. & Gallegos, S. (2012). My body or your body: What does media tell me I should think. Poster presented at the Western Psychological Association in San Francisco-Burlingame, CA.

Flores, G., & Barber, R. (2012). Choice proliferation: Satisfaction and stress response. Poster presented at the Western Psychological Association in San Francisco-Burlingame, CA.

Labady, E. (2012). Video games and learning. Poster presented at the Western Psychological Association in San Francisco-Burlingame, CA.

- Samano, A. & Castaneda, L. (2012). Stereotype of a particular job based on language. Poster presented at the Western Psychological Association in San Francisco-Burlingame, CA.
- Garmendez, W. Lemus, G. & Gutierrez, S. (2011). The impact of music on learning and memory. Poster presented at the Western Psychological Association Conference in Los Angeles, CA.
- Kim, S. (2011). Racial perception and marijuana usage in human resources. Poster presented at the Western Psychological Association Conference in Los Angeles, CA.
- Gonazales, D. Roca, P., Lujan, P. & Navarro, J. (2011). Stigma of tattoos on first impressions. Poster presented at the Western Psychological Association Conference in Los Angeles, CA.
- Ortiz, M. (2011). Effects of physical appearance of a study partner. Poster presented at the Western Psychological Association Conference in Los Angeles, CA.
- Orozco, S. & Luquin, V. (2011). Gender differences in the cause of jealousy. Poster presented at the Western Psychological Association Conference in Los Angeles, CA.
- West, K., Liddington, K., Borjoquez, A., Berber, R. (2011). Poster presented at the Western Psychological Association Conference in Los Angeles, CA.
- Garmendez, W., Lemus, G. (2011). Poster presented at the Western Psychological Association Conference in Los Angeles, CA.
- West, K., Bolton, R. (2010). Poster presented at the American Psychological Association Conference in San Diego, CA.
- Osuna, Y., Naranjo, F., & Mendez, J. (2010). Poster presented at the American Psychological Association Conference in San Diego, CA.
- Salas, C., Ojeda, D., Luna, A., Villapudua, A. (2006, March). Memory Conformity and Gender Stereotypes. Paper presented at the Honors Transfer Council of California Conference hosted at the University of California Irvine, Irvine, CA.
- Salas, C., Ojeda, D., Luna, A. (2006, April). <u>Memory Conformity and Gender Stereotypes.</u> Poster session presented at the 86th Western Psychological Association Annual Conference, Palm Springs, CA.
- Gutierrez, M. & Hannigan, C. (2008). Cellphone users and the fundamental attribution error. Poster presented at the Western Psychological Association Conference in Irvine, Ca.
- Rodriguez, B., Nunez, A., & Ibrahim, S. (2008). Perceptions of Music. Poster presented at the Western Psychological Association Conference in Irvine, Ca.
- Castro, F. & Singim, P. (2007). Sexism or humor? A study on men's reactions to sexist jokes. Poster presented at the Western Psychological Association Conference in Vancouver, Canada.
- Singim, P., Castro, F., & Silva, A. (2006). Women's reactions to jokes told by women. Poster presented at the Western Psychological Association Conference in Palm Springs, Ca.
- Salas, C., Villapudua, & Ojeda, D., (2006). Memory conformity and gender stereotypes. Poster presented at the Western Psychological Association Conference in Palm Springs, Ca.
- Aguilar-Cruz, M. (2006). Perception of uncensored and censored music lyrics. Poster presented at the Western Psychological Association Conference in Palm Springs, Ca.
- Singim, P., Castro, F., & Silva, A. (2006). Women's reactions to jokes told by women. Poster presented at the Scholars Honors Conference.
- Aguilar-Cruz, M. (2006). Perception of uncensored and censored music lyrics. Poster presented at the Scholars honors conference.

Gomez, H., Lao, T., De Lao, R., & Baker, K. (2006). Stereotypes among college students. Poster presented at the Western Psychological Association Conference in Palm Springs, Ca.

Minakata, K. & Toilolo, K. (2005). Effects of college course decision-making: Using the action based model of cognitive dissonance. Presentation at the Fifth Annual Undergraduate Research Conference for California Community Colleges at University of California at Irvine, CA.

Rowden, A., de Leon, J., Minakata, S., Herrera, A., & Chao, L.T. (2003). Presentation at the Third Annual Undergraduate Research Conference for California Community Colleges at University of California at Irvine, CA.

Sanchez, V., Calatayud, M., & Orozco, A. (2003). The effect of self-esteem on the stereotyping of unattractive women. Presentation at the Third Annual Undergraduate Research Conference for California Community Colleges at University of California at Irvine, CA.

Minakata, K. (2002). Stereotypes. Poster presented at the Scholar's Honors Conference in Irvine, CA.

Barnes, W. (2001). The Stroop Effect and computer literacy. Poster presented at the Scholars Honors Conference in Chicago, IL.